

Presstext

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What makes Daytona boots: Brains and handwork from Bavaria

EGGENFELDEN. Stable, comfortable, really waterproof, almost indestructible: Daytona motorcycle boots have enjoyed a good reputation for decades. It is no coincidence that these boots are so reliable. Because the Daytona managing directors Reinhard and Helmut Frey want to be the measure of all things.

Handmade and „made in Germany“.

Their recipe for success: they have all their models made by hand. In the middle of Lower Bavaria, so the Daytona boots are „made in Germany“ from A to Z. In the production plant in Eggenfelden, Daytona employees carry out every operation manually. They punch leather parts, still the main component of a Daytona boot. The sole area is sealed with two-component foam. In total, a boot consists of more than 120 parts.

Really waterproof - but why?

All waterproof models are lined with a three- or four-layer laminate with Gore-Tex membrane. To ensure that the seams are tight and remain tight, they are covered with Gore tape. and then it is immediately tested whether water cannot penetrate. The tested waterproof membrane layer is then built into the semi-finished boots of Lower Bavaria. In the shoe it sits between the lining and the leather.

This is exactly where the Daytona boots differ from many others: The waterproof layer is not handled as a kind of waterproof sock, but is installed as a lining. This is more complicated - but it has real advantages: This allows the membrane to withstand the constant chafing of materials and foot in the boot much better. In addition, it is easier to check during production that the quality and tightness are right. And last but not least, the membrane as an elastic intermediate layer is like an upholstery in the sole area.

Boots for every occasion

The boot models are constructed differently. There are models specially designed for hot summer days as well as all-season boots that can also be worn in cooler temperatures.

a person. The suitable membrane lining to be processed is selected.

„We are inventors - and get advice“

The fact that nothing is spared during production is certainly one reason why Daytona boots are really waterproof, stay waterproof and last a long time. Another reason: At Daytona we work with the tried and tested, which we are constantly perfecting. In order to make the boots even better, the Lower Bavarians also research and experiment together with the manufacturers of their materials. „We are inventors,“ says Reinhard Frey. „But we’re not just working on it ourselves. Over the past decades we have worked closely with Gore, the manufacturer of Gore-Tex.“ Gore has been an industry pioneer since the company launched the first waterproof, breathable membrane in the 1970s.

86 awards for quality and durability

Daytona is not only a licensee of Gore and processes their material. Lower Bavaria is also closely networked with the scientists and technicians there. Together they test boots in the laboratory, disassemble, analyse and improve them. This has always given rise to new ideas on how the waterproof material can be optimally adapted to the special requirements of a motorcycle boot. „Until we have reached our current standard and quality, we have put a lot of work into it,“ says Helmut Frey. „Our company has 57 years of development work behind it. But it’s worth it: A total of 86 awards in product tests confirm our work.“

Research on used boots

However, the Frey brothers and the Daytona team will not be able to sit back and rest on their laurels from now on. „If we want to maintain our quality and our level, we can't. We continue to look for details that we can make even better.“ The best way to get there: examine the used shoes of customers. That's what Daytona does very regularly. Many customers send in their boots, for example to have the soles replaced after many years and kilometres. Or for a damage analysis after a fall. „We take a close look at how tightly used boots still are,“ reports Reinhard Frey.

Extend the life of the boots

Another set screw like this: The service life of the boots should be even longer. „So that the purchase of a high-quality boot really pays off for the customers“, explains the managing director. Motorcycle boots are exposed to great stress, the material must withstand heat, rain and frost. In the past, some boots were no longer completely waterproof after less than 50,000 kilometres. „Today, 60,000 kilometres or more are no longer a problem. We even know of customers who have driven well over 100,000 km with our boots,“ reports Helmut Frey. Daytona also provides customers with care tips and products to help their boots last longer. And if, despite all our efforts, it does get damp in the shoe, Plan B comes up: „We are the only manufacturer to recycle boots that have leaked“.

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INFO

Daytona motorcycle boots come from Lower Bavaria. The family business Frey has been producing boots there since 1963, since 1973 under the brand name Daytona. Meanwhile there are about 140 skilled employees who assemble the boots by hand. Every year about 70,000 pairs of boots leave the factory in Eggenfelden. The Daytona range is characterised by great continuity: New models are added at longer intervals. A large proportion of the models introduced are in constant demand among customers and therefore remain on offer.

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The owners also run the business of the family business: Reinhard and Helmut Frey.



Gore-Tex membrane for waterproof boots is welded. A narrow sealing strip is applied to all seams of the multi-layer lining at around 360 degrees.



After all work steps, material and processing are checked. The final inspection checks the finished boot.